



**ST. PETER THE APOSTLE CATHOLIC CHURCH - ITASCA, ILLINOIS
BULLETIN ADVERTISING INFORMATION**

Thank you for considering advertising your business/organization with St. Peter the Apostle Catholic Church. Your support is two-fold – the parish benefits from financial assistance to offset the cost of bulletin production, while businesses benefit from widespread opportunities to reach a large audience via multiple promotional vehicles.

- Traditional paper copies of the weekly bulletin are available for parishioners after all weekend masses.
- Additionally, the bulletin is sent electronically on a weekly basis to subscribers of the parish email distribution list and is also available on the parish website.
- Finally, sharing direct links to bulletin advertisers from the parish website is a new feature to be provided to bulletin supporters.

For additional information regarding ad size and pricing, please read below.

To purchase an ad or for more information, please email bulletin@stpeteritasca.com or call the parish center at 630-773-1272 (ext. 200). Payments can be made by check payable to ST. PETER THE APOSTLE CATHOLIC CHURCH

ADVERTISER INFORMATION

BUSINESS NAME _____

Address _____

City _____ State _____ Zip Code _____

Contact Person: _____ Phone Number (_____) _____

E-mail Address _____ Company Website: _____

AD SIZE OPTIONS AND COSTS

Ad space is calculated on a per-unit basis using a 5x10 grid; each unit measures 1.55" x 1". A sample grid is provided on following page. Weekly ad prices are listed below. Advertisers are asked to consider a minimum commitment of one (1) month when purchasing ad space. **A 2% discount is offered for a one year advertising commitment when purchased in full.**

Please check your choice and submit ads sized to fit as follows:

- One Unit \$ 6.00/week (\$ 305.76)
- Two Units \$ 12.00/week (\$ 611.52)
- Three Units \$ 18.00/week (\$ 917.28)
- Four Units \$ 24.00/week (\$1,223.04)
- Five Units \$ 30.00/week (\$1,528.80)
- Six Units \$ 36.00/week (\$1,834.56)

Total Enclosed \$ _____

AD ARTWORK SUBMISSION—Please check the following as they apply:

- Camera-ready ad attached (please submit ad sized to fit within the boundaries of the attached sample)
- Ad submitted via e-mail to bulletin@stpeteritasca.com (please reference “Bulletin Ad” in the memo line)
- St. Peter the Apostle bulletin design staff should create my ad using the following information:

Submission forms and payments can be dropped off or mailed to the Parish Center:

ST. PETER THE APOSTLE CATHOLIC CHURCH
551 N. Rush Street
Itasca, Illinois 60143

<p>ONE Unit Ad 1x1 1.55" x 1" (\$6)</p>			<p>TWO Unit Horizontal Ad 2x1 3.1" x 1" (\$12)</p>			
	<p>THREE Unit Vertical Ad 1x3 1.55" x 3" (\$18)</p>					
<p>TWO Unit Vertical Ad 1x2 1.55"x2" (\$12)</p>			<p>5x10 GRID STRUCTURE</p>		<p>FOUR Unit Horizontal Ad 2x2 3.1" x 2" (\$24)</p>	
			<p>SIX Unit Vertical Ad 2x3 3.1" x 3" (\$36)</p>			
<p>THREE Unit Horizontal Ad 3x1 4.65" x 1" (\$18)</p>						
<p>SIX Unit Horizontal Ad 3x2 4.65" x 2" (\$36)</p>						
<p>FOUR Unit Horizontal Ad 4x1 6.2" x 1" (\$24)</p>						
<p>FIVE Unit Horizontal Ad 5x1 7.75" x 1" (\$30)</p>						